



The CEO's Report



**Winter
Issue
2008**



Gene Hemsworth

CEO Report

**Training Bulletin Required
Reading**

This update is the main communication from EMP Canada to you. It announces important training standards and procedures changes and clarifies those that are established. It is a requirement of your membership commitment that you keep abreast of standards by reviewing the information contained in these quarterly updates. Implementation and standards mailing dates vary for members served in different provinces

2008 is fast drawing to a close and this CEO Report is designed to draw your attention to:

INFORMATION Regarding Special Pricing on AEDs

INFORMATION - EMP Canada 2009 Renewal

INFORMATION - Errors and Omissions, and Liability Insurance

We Thank You!

EMP Canada wants to thank our Training Centres, Trainers and Instructor members for your continued support which has resulted in our agency becoming a significant force within the MEDIC FIRST AID® industry. It has been a long hard uphill battle and we are pleased to identify that all of our courses are now recognized from coast to coast by the WCB / OH&S offices throughout Canada. As previously mentioned, those same courses also carry the Human Resources Development Health Canada Labour Canada recognitions which means that we are able to teach any and all federal employees throughout this nation. The Health Canada Labour Canada rulings also open the door to the national transportation industry, all bank employees, federal employees such as the tax department, parks departments, fisheries departments and airport authorities, etc.

Again, we thank you our members for the hard work that you have extended which has allowed us to achieve the credibility that we now have from coast to coast. With this in mind, **there are flyers contained with this CEO Report offering our members a special one time only opportunity to purchase videos, Instructor guides, and other teaching aids at tremendously discounted prices.** Please take advantage of these opportunities as it is our way of saying thank you very, very much for all you have done during the past twelve months and beyond.

Administrative Notes

EMP Canada Rules and Regulations

RECORDS OF ALL MFA TRAINING MUST BE MAINTAINED

A copy of all rosters (written or electronically generated) Class Evaluations, Statement of Understanding, and Instructor or Trainer applications must be submitted to EMP Canada and second copy kept in a training file maintained by the Authorized Instructor, Trainer, or Master.

Effective January 1, 2009 all rosters and class evaluations are to be received by EMP Canada no later than 30 days after course completion date.

EMP Canada staff review all of the rosters and class evaluations as they arrive from our members across the nation. This function is an integral component of the Quality Assurance process that helps us to maintain the credibility of the EMP Programs. Unfortunately, over a period of time some of us have fallen into the habit of grouping the rosters and evaluations. That is sending in rosters and evaluations for classes conducted over a period of several months.

To correct this situation, **Effective January 1, 2009 all rosters and class evaluations are required to be received by EMP Canada no later than 30 days after course completion date.**

Please ensure that ROSTERS include the following information

Course Description

Course Dates

Instructor Names and Numbers Clearly Printed

Student Names Legibly Written

This helps our certification department to input the information into our computer registry

New and Improved Insurance Coverage for EMP Canada Instructors

This new coverage is available through
McFarlan Rowlands Insurance
Brokers Inc.
3 Calvert Pl. Dorchester Ontario N0L 1G0
ph (519) 268-7804 fax (519) 268-3021
Tollfree (800) 265-1073

This new Insurance is being offered at a greatly reduced price:

Instructor Errors & Omissions Liability

Training Centres cost on a case by case basis

**Occupational First Aid Attendants
EMP Canada and WorkSafe BC
Trained**

**Mobile Treatment Vehicle
Company and 2 Attendants -
Combined Policy**

Call for very special price offerings which we are happy to make available to our members across Canada.

Instructor Membership Annual Renewal **December 31, 2008 Deadline**

Once again, it is time to renew your instructor teaching status to continue teaching with the MEDIC FIRST AID® system. To assist you, we are attaching the 2009 Membership Renewal Application Form to this CEO Report. Remember, re-registration must be completed every year and the renewal for one discipline is \$25.00 plus GST. To renew your teaching **status in two or more** programs of instruction, the renewal fee is \$40.00 plus GST. As a minimum, one renewal requirement (listed on the attached renewal forms) must be met allowing you to renew in all of your certifications.

Once we receive your application to renew your EMP Canada instructor status, we will forward your current teaching status decals. Please affix the decal to the back of your present card.

We wish you continued success with your first aid training, and if you have any questions or concerns with the renewal process, please do not hesitate to contact EMP Canada by telephone at (250) 656-1468 or email at empcanada@shaw.ca

Also the Renewal Form can be downloaded from our website.

EMP Canada Services Ltd. Insurance Program Outline

Provided by

McFarlan Rowlands Insurance Brokers Inc.

First Aid Videos Get Specific

Have you ever had a request for more detailed first aid training for heart attacks, strokes or allergic reactions? Do you train in areas where workers are at higher than normal risk for hypothermia, snake bites or specific types of injuries such as amputations or burns? With the release of the MEDIC FIRST AID® **Specific First Aid Topic Series**, you will have no problem meeting those requests.

Divided into two topic categories – **Illness and Injury** – the new series of 21 supplementary video programs easily integrate into the MEDIC FIRST AID® Basic Version 6 training system. To use, simply the videos within the managing specific first aid topic segment in each program.

Instructors have the option of selecting topics specific to their needs. For example, clients in cold weather locations might benefit from the “**Exposure to Cold**” program, which details basic treatment options for hypothermia and frostbite. The **Injury Programs** – which include topics on **Amputation and Impalements** – are an ideal fit for industrial work sites where heavy machinery increases the risks of those types of injuries.

The videos run under ten minutes, and follow a fairly uniform structure. We have timed scenarios on multiple topic vignettes setting numerous industrial, office and site specific locations are followed by bulleted instructions on how to conduct a patient history and assessment. As more titles become available, I will mention them in coming CEO Reports. For the time being, the following are those that are now on hand in our Sidney, BC office.

- Physical Assessment and Patient History
- Responding to Allergic Reactions
- Responding to Asthma
- Responding to Bites and Stings
- Responding to Seizures
- Responding to Strokes
- Responding to Heart Attacks
- Responding to Poisoning
- Exposure to Cold

Take advantage of special pricing on these Get Specific Topic videos only until December 31, 2008

Sale Price \$35.00 reg price \$75.00

For:

EMP Instructors

- Individuals
- Training Centres

EMP Medics / Occupational First Aid Attendants

- Individuals
- Companies providing medic services
- WCB First Aid Attendants

Policy Coverages

Mandatory Coverages

Commercial General Liability	\$2,000,000
Professional Liability/Errors & Omissions	\$2,000,000
Includes Abuse Legal Defense Coverage	\$ 50,000
<i>Both Liability Coverages Under One Policy</i>	

Optional Coverages Available at Additional Cost

Miscellaneous property floater (for equipment used away from premises in connection with insured's operations)

Office Contents

These optional coverages to be added to same policy insuring the liability coverages, so only one policy required for all coverages

Coverages under the Basic Policy (for all of above) will be:

Miscellaneous Property Floater \$3,000 (can be increased for additional premium if required)
Commercial General Liability (Occurrence Basis) \$2,000,000 per occurrence/\$4,000,000 aggregate
Abuse Legal Defense Costs \$50,000 per incident/\$100,000 aggregate
Professional Liability - (Occurrence Basis for Instructors and Training Centres) \$2,000,000 per occurrence/\$4,000,000 aggregate
Errors & Omissions - (Claims-made Basis for Individual Medics and Companies providing Medic services \$2,000,000 per claim/\$4,000,000 aggregate

Note: Mobile Treatment Vehical Companies will have the choice of

- a) insuring all of their medics under the company policy
- b) requiring medics to arrange their own coverage

Optional Coverages Available at Additional Cost

Increased limits for miscellaneous property floater
Retroactive coverage if current policy on claims-made bases
Office Contents Floater (\$10,000 coverage for \$75) - higher limits available

Information on the program and coverages & application process can be found on the following web sites firstaidtraining.com or mcfarlanrowlands.com

Application Forms

Contact Information

*Represented in the province of BC by H & D Insurance Brokers, A Division of Vancouver Island Insurance Centres Inc.

Application forms and addendums Can be downloaded from firstaidtraining.com or mcfarlanrowlands.com

Program will be ready to go right away and there will not be a common expiry date. Insurance will commence as you sign up.

Training Centre Instructor Monitoring Alberta and East to Ontario

The MEDIC FIRST AID® name has come to stand for high quality and our Training Centres and membership are largely responsible for the standard of excellence that MEDIC FIRST AID® has established throughout Canada. We all play a part, instructors, trainers, masters and EMP Canada staff working together, to ensure that students receive the very best possible training and that they have the necessary skills as well as the confidence to provide quality patient care when illness or injury occurs.

A good quality assurance program increases client satisfaction and helps maintain the recognitions and approvals that we have received from the various regulatory bodies throughout both the provinces and the federal government.

Consistent with our continuing efforts to maintain high quality/credibility that MEDIC FIRST AID® training has established, we have introduced **an Instructor Monitoring Form**. This form allows Training Centres to monitor the performance of the instructors within their employ. It is an excellent means of constructive feedback to the instructors as well as being a great means of quality assurance. We have been employing this method in British Columbia for the past 12 months and it has proven very effective. I believe you will find the forms self-explanatory, but if you have any questions or concerns in this regard please do not hesitate to give us a call.

We would also request that copies of the forms you use in the monitoring process be forwarded to us with the date of the course during which the monitoring took place. We will then ensure that the form is placed into the appropriate instructor binder with notations being placed on the national computer base.

The importance of this new monitoring system is amplified by the WCB/OH&S offices throughout Canada who are now auditing Training Centres. Once again, we thank you for your cooperation in this regard and I believe you will find it to be very constructive as well as a very supportive method for both the Training Centres as well as our instructors.

Copies of these forms can be downloaded from our website www.firstaidtraining.com

Training Centre and Trainer Information Concerning Instructor Certification

The following is a reminder of the paper trail that is needed to be provided along with instructor application forms. The first important item is to ensure confirmation is enclosed concerning the applicant's medical background.

- Copy of EMR/EMT-A paramedic certification card
- Instructor status with another recognized national/international agency (copy of certification card)
- Copies of skill evaluation sheets and academic exams, in particular the CCIRG exam and the 100 question academic exam.
- Ensure instructor application form is completed in full and signed. The instructor agreement forms need also to be signed and attached with the application.
- The instructor monitoring form that is completed as the applicant teaches an actual segment of the program to a group of students. It gauges the applicant's performance as to whether it is satisfactory.

The need to forward all of the above documentation with each of the instructor applications that are mailed to EMP Canada is readily apparent. In order for us to certify the instructor to teach, we must review the above documentation. We hope this will assist all of our trainers and Training Centres which in turn will speed up the turn around of instructor applications.

Bloodborne Pathogens: Are you Prepared?

Many people have limited knowledge of the dangers of bloodborne pathogens. Now you can offer your students MEDIC FIRST AID *Bloodborne Pathogens in the Workplace* to help them be better prepared for this type of medical emergency.

Bloodborne Pathogens in the Workplace is designed to provide students with the essential knowledge necessary to help reduce or eliminate the occupational risk of exposure to bloodborne pathogens. The training program contains information every employee who has occupational exposure needs to know to avoid accidental exposure to potentially infectious materials and to manage an accidental exposure if one occurs.

This stand-alone training program is intended to help meet Occupational Safety and Health Administration (OSHA) training regulations in regard to bloodborne pathogens. It can be combined with any CPR, AED, or first aid training to provide a more comprehensive learning experience.

EXPLOSIVE SAVINGS

Version 6.0 Pediatric Training Program

1 - Pediatric Instructor Guide

1 - Pediatric DVD/VHS

12 - Pediatric Student Packs

Sale Price \$ 349.50

Reg Price \$434.85

Limit one set per Instructor



Version 6.0 CarePlus CPR & AED Training Program

1 - CarePlus CPR & AED Instructor Guide

1 - CarePlus CPR & AED DVD/VHS

12 - CarePlus CPR & AED Student Packs

Health Care Provider Certification

Sale Price \$ 199.00

Reg Price \$281.00



Limit one set per Instructor

Version 6.0 Bloodborne Pathogens Training Program

1 - Bloodborne Pathogens Instructor Guide

1 - Bloodborne Pathogens DVD/VHS

12 - Bloodborne Pathogens Student Packs

Sale Price \$ 199.00

Reg Price \$281.00

Limit one set per Instructor



Orders must be placed before December 21, 2008

SPEED FAX Your order to (250) 656-5613
TELEPHONE HOTLINE at (250) 656-1468

Offer limited to active EMP Canada members. This offer can not be combined with any other order discounts. Does not include GST or shipping and handling. Coupon may not be used more than once and may be reproduced by qualified customers. Coupon has no cash value. Void where prohibited.

EMP Canada MEDIC FIRST AID® Training Centres Association

Goals and Philosophies

The EMP Canada Training Centre Association's primary goal is to promote MEDIC FIRST AID® training. In doing this, we support the Training Centres' activities as our goals are synonymous. All of our endeavours are focused on training as many of the general public and members of the Occupational First Aid sector in the EMP Canada MEDIC FIRST AID® system. By doing this, we are ensuring that wherever there is an accident, injury or illness incident, there will also be someone close at hand who has been MEDIC FIRST AID® trained to meet the needs of the situation.

One of the aims of the Association is to establish standards assuring that the customers who take the MEDIC FIRST AID® system of training do so because the MEDIC FIRST AID® name assures them of a reliable and dependable standard of training.

It is also the focus of the Association to assist our Training Centres with a continued growth and success of the MEDIC FIRST AID® system. To do this, members of EMP Canada MEDIC FIRST AID® attend the meetings of the International Committee on Resuscitation (ILCOR).

EMP Canada Training Centres receive numerous benefits, some of which are as follows:

- Receive all benefits offered to EMP Canada Training Centres re product purchases.
- The Facilitator and Student National Registry which keeps track of both the facilitators and students that successfully complete training. Further, it allows EMP Canada to secure statistical information that will help our Training Centres with marketing strategies.
- Mailings that we send out which include the CEO Reports and standard updates and newsletters.
- The opportunity to purchase Training Centre Liability / Errors & Omissions insurance at a much lower cost than can be secured in the open market.
- A toll-free number that all of the Training Centres are able to use when they have questions or concerns and require data regarding course presentations, etc.
- The MEDIC FIRST AID® course recognitions that we have received from both the federal and provincial governments throughout Canada. Without these recognitions, the training programs would have no value in the MEDIC FIRST AID® market place.
- Facilitator and student registry that allows the replacement of student cards when they are lost and to track or confirm student completions when it is needed.
- The referral service that provides sales opportunities for Training Centres as we refer clients to their areas.
- The EMP Canada MEDIC FIRST AID® website www.firstaidtraining.com which we are delighted to hotlink to any of our Training Centres who desire to take advantage of this service.

Have You Moved Recently?

Important notice for EMP Trainer and Instructor members.

During the past twelve months it has become very evident that our members are not updating their change of address with us. This has resulted in our mailing of CEO Reports, etc. being returned to us and this becomes important at instructor renewal dates. In addition, with all of the changes that have taken place during the course of the last twelve months, the need to receive updates is so important. **If you have moved within the last year and a half it would be an excellent idea to make us aware of the address change so that we can check and ensure that you are receiving all of the reports, etc. that again, are so important to the maintaining of your teaching status.**

Automated External Defibrillators

NOW AVAILABLE TROUGH EMP CANADA

New Defibrillator from Philips

The FDA has approved the new Philips HeartStart FRX Defibrillator for sale. This new Defibrillator is designed to be easy to use, rugged and reliable. The FRX contains most of the features HeartStart OnSite Defibrillator and is easy to use. In addition, the FRX incorporates many of the characteristics of the HeartSafe FR2+ which has been a standard of durability over the years. The FRX can withstand jetting water, crushing weights of 500 pounds, and a one-metre drop onto concrete. This new Defibrillator saves critical time in an emergency with pre-connected pads that can be used on both **adults and children**.

This device features an infant/child key that allows for use of standard pads on children by reducing the shock energy level and providing special CPR instructions for pediatric use. This feature reduces the overall cost of owning the device because only one type of pad is necessary.

The FRX uses an infrared data port to transfer information to a personal computer or a PDA using the Palm OS platform to provide a mobile, wireless solution for data management. As with all HeartStart Defibrillators, the FRX uses **SMART biphasic technology** to deliver a highly effective shock. Using **SMART** analysis to assess the heart rhythm, the FRX will deliver a shock only when appropriate. What's more, **SMART** pads enable the FRX to keep pace with the Responders by automatically adjusting to their actions. **Contact EMP Canada for additional information and special pricing**

See inside SALES
for Special pricing on
NEW VERSION 6.0
Instructor Guides
and Videos